

Easy Clean Conforms to ISI/IGBC & GRIHA Specifications



Product composition: Easy Clean luxury emulsion has been formulated with special types of cross-linking polymers and fine pigments. It is formulated in a balanced manner with properties like dispersion, sheen level, anti-fungal, anti-fading and minimum porosity. It also provides high washability and is easy to maintain. It maintains its fresh look for years. It gives a smooth sheen finish at an affordable price.

USP: Soft sheen, non- stick paint film with very high washability and scrub resistance, giving it a longer life and easy maintenance. It is free from any heavy metal like lead, mercury and chromium.

Usage area: On plastered surfaces.

DIRECTIONS FOR USE

Surface preparation: For fresh/ new surfaces, sand the surface with Emery Paper No.80 and wipe clean. Apply the first coat of primer and allow it to dry for 6 to 8 hours. Smoothen the surface by applying thin coats of putty to fill in all the dents. Allow the putty to dry overnight. Sand the surface with Emery Paper No.100 and wipe clean. Apply the second coat of primer and allow it to dry for 6 to 8 hours. Sand the surface with Emery Paper No.220 and wipe clean.

For previously painted surfaces: Strip all the old paint and remove all the loose particles before starting the above process.

Directions for application: Dilute the paint as per the recommended dilution ratio. Apply the first finishing coat and allow it to dry for at least 6 to 8 hours. After the first coat dries, apply the second coat and allow it to dry overnight.

COVERAGE*

All in 1 coat primed and smooth surface	No. of coats	New surface
Brush Application	2 coats	120-130 sq ft
Roller Application	2 coats	120-130 sq ft

^{*}It depends on many factors like surface conditions, surface preparation, application skill, weather conditions, dilution etc. The coverage mentioned is under ideal conditions and will vary depending on site conditions.

RECOMMENDED UNDERCOATS

Primers		
For walls or plastered surfaces – BP Cement Primer WT (Alkali Resistant)		
Putty		
For walls or plastered surfaces – Bison Wall Putty		

PACKS

White and P0	ColorBank	Bases (ColorBank)	Offered shade range
1 ltr, 4 ltr, 10 ltr, 20 ltr	0.9 ltr, 3.6 ltr, 9 ltr, 18 ltr	P0, W1, N2, Yellow, Red	Over 2000 shades

TECHNICAL DATA

1	Recommended Thinner	Potable water
2	Recommended Surfaces	Sand/cement plaster surface, asbestos, brickwork, concrete block and fiberboard.
3	Method of Application	Brush, roller or spray
4	Dilution Ratio	For brush application 400 ml of water/ltr of emulsion. Note: In case of N Base shades, no dilution is advised to ensure proper colour depth.
5	Number of Coats Required	Apply 2 coats of Easy Clean Luxury Emulsion for re-painting provided the colour is same. For fresh painting it is advisable to give 3 coats for a rich look.

6	Drying Time	SD: 20-30 minutes depending on weather conditions. HD: 6-8 hours
7	Gloss Level	5-15 at 60° GH/ 35-50 at 85° GH on a glass plate when released at 300 micron DFT applied by box coater.
8	Flash Point	100% water-based paint, hence NR
9	Fire Hazard Class	Non-flammable
10	Pot life of Thinned Material	Overnight
11	VOC	47 gm/ltr
12	Density	Depends on the bases
13	Certification	IS:15489
14	Safety Data	Refer MSDS

SPECIAL NOTE

The paint film needs to set on the newly painted wall and hence should be allowed to dry completely for 15 days before it is washed or scrubbed. Apply this product on a zero undulated surface. Otherwise, surface defects will be visible as it is a sheen emulsion.

POINTS TO NOTE

- Shake well before use and do not over dilute
- · Keep the container tightly closed to prevent drying
- Use 1 coat of Bio-Wash for killing fungal growth
- Scrape off old paint thoroughly before painting starts
- Gyroshake well after tinting through CB machine
- For deeper shade apply 1 additional coat
- Do not apply paint on lime washed surfaces and damp wall
- In case of contact with eyes, wash immediately with water and seek medical advice

CLEANING INSTRUCTIONS

- Use only a toilet soap to clean stains
- To clean oil based stains use mineral turpentine oil only
- Use only a soft white cotton cloth for cleaning
- While cleaning, wipe gently without using pressure
- Attempt cleaning the surface only after one week of application

Version No: BPP2/04/2016. Please note that this data sheet supersedes all previous versions.